

NEWS RELEASE

FOR IMMEDIATE RELEASE

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KEEP SUFFOLK BEAUTIFUL LAUNCHES FALL LITTER PREVENTION CAMPAIGN

SUFFOLK, VA (August 28, 2019) Keep Suffolk Beautiful is excited to launch its fall litter prevention campaign to help make our City a cleaner, greener place to live, work and play. Spokesperson for Keep Suffolk Beautiful, Kathy Russell, says, "It's more of a challenge than a campaign; we call it - The Church Cleanup Challenge. Your church conducts a cleanup of a street, local park or public space and then sends a friendly challenge to a different church to do one, too. We hope it will be fun and rewarding. We started this fall challenge in 2017 and many churches across the City have taken part. Churches are leaders in the community so we thought they would make a strong partner for environmental stewardship in the fight against litter."

Keep Suffolk Beautiful has written to Suffolk churches asking them to take up the challenge. Litter equipment is provided such as grabbers, gloves, bags and safety vests. Plus, the collection of bags and debris will be collected by Public Works. The challenge also offers high school students the opportunity to earn some public service hours required for graduation, as well.

The Church Cleanup Challenge will last two months and it will start on September 14th and end on November 16th. People can follow the challenge on Keep Suffolk Beautiful Facebook (www.facebook.com/keepsuffolkbeautiful/) and Instagram (www.instagram.com/keepsuffolkbeautiful/) pages and there will be printed updates in the Suffolk News-Herald. Keep Suffolk Beautiful will recognize churches taking part and give updates on the amount of litter removed from our community.

Keep Suffolk Beautiful would also like to remind residents that anybody and any organization is welcome to conduct a community cleanup. Equipment can be borrowed from the Litter Control Office and litter kits can also be borrowed from any Suffolk Library location.

For more information, call 757-514-7604, or email littercontrol@suffolkva.us.

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