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It's a good time to be in Suffolk
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Suffolk Economic Development Wins Communications Award

SUFFOLK, Virginia (August 16, 2012) The Southern Economic Development Council (SEDC) has awarded the City of Suffolk, Economic Development Department, an *Award of Merit* for the SEDC Communication Awards competition. Suffolk's winning entry was for their **2011 Economic Activity Report**.

"These annual Communication Awards recognize and showcase the leading marketing work done by economic development professionals throughout the south. The City of Suffolk's Economic Development was one of the organizations that hit the mark this year with its campaign. This campaign not only showed creativity, but also solid messaging and effectiveness at reaching its target audience," said SEDC President Gene Stinson.

The theme of The **2011 Suffolk Economic Activity Report** was "*Surging Ahead*", which showcased the major new and expanding businesses with significant capital investment and job creation. Suffolk closed out 2011 with 47 new and expanded companies, 980 jobs created and more than \$103 million in new capital investment. The report highlighted the strong commercial investment experiences in Suffolk in an increasingly globally competitive economy.

The SEDC is the largest and oldest economic development association in the United States, and serves members in seventeen states. The Communication

Awards are given each year at its Annual Conference. Judging criteria includes Graphic Appeal, Clarity of Message, Quality of Information, Positioning/Differentiation and Format.

For more information, or to receive a copy of this report, contact the Suffolk Economic Development Department at 757.514.4040.

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