

NEWS RELEASE

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Kroger Marketplace Opens in Suffolk

SUFFOLK, Virginia (December 2, 2014) – The Kroger Co., the nation’s largest traditional supermarket retailer, has announced the grand opening of a new Kroger Marketplace store, located in the Hampton Roads Crossing Shopping Center in Harbour View at 1017 University Boulevard. To celebrate, they are hosting a Grand Opening – Ribbon Cutting on December 3rd at 7:45 a.m. Mayor Linda T. Johnson will be on hand for the event.

The 123,000 square foot superstore will employ nearly 350 full- and part-time workers. In addition to offering top-quality grocery selections, the new store provides a unique experience to shoppers by filling 30,000 square feet with non-grocery items, ranging from apparel to home décor. Customers can expect a variety of new and unique features, including:

- Non-grocery departments that include sections that offer a variety of products including apparel, home décor, pet supplies, baby and infant gear, toys, mattress toppers, rugs and more.
- A cheese shop from Greenwich-based Murray’s cheese, offering more than 175 varieties of cheese from all around the world.
- An expansive natural foods department offering bulk dry goods, gluten-free items and other specialty, dietary-specific items.

- Fred Meyer Jewelers, the third-largest fine jeweler in the nation and part of the Kroger Family of Stores, offers a wide variety of fine jewelry, repairs and inspections.
- A Deli Bistro that includes a full menu and meals prepared to order, café seating, and free Wi-Fi and flat-screen televisions. Chefs are on hand to offer cooking and menu planning advice.
- A full-service drive-thru pharmacy.
- A Starbucks kiosk with a seating area and free Wi-Fi.
- The Kroger Fuel Center, with nine fuel dispensers, where customers can redeem earned fuel points on all goods purchased.

“We could not be more excited to open up a third store in the Hampton Roads area,” said Ricky Green, store manager at the Suffolk Kroger Marketplace. “At Kroger, we focus on friendly service and fresh products and it’ll be my pleasure to show our Suffolk shoppers the Kroger way – every day.” Green, a Virginia Beach native and 39-year-veteran of the grocery business, opened the first Hampton Roads location at the Holland Road Kroger Marketplace.

In line with Kroger’s commitment to the community, the Community Room at the Suffolk Kroger Marketplace will be dedicated to a local hero, Officer James Winslow. A brave police officer and Suffolk native, Officer Winslow was severely injured while serving in the line of duty on the Suffolk police force.

“The Suffolk community is pleased to be the home of a new Kroger Marketplace in Hampton Roads,” said Linda T. Johnson, Mayor of the City of Suffolk. “From new opportunities to additional shopping options, the Kroger Marketplace will be a welcomed addition to our community.”

About The Kroger Co.

The Kroger Mid-Atlantic division operates 121 stores in the region, which includes North Carolina, Virginia, West Virginia and parts of Kentucky, Tennessee and Ohio. The Kroger Co., headquartered in Cincinnati, Ohio, focuses its charitable efforts on supporting hunger relief, health and wellness initiatives and local organizations in the communities it serves. For more information about Kroger, please visit www.kroger.com.



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