

NEWS RELEASE

FOR IMMEDIATE RELEASE

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ONLINE EARLY LEARNING RESOURCE AVAILABLE TO FAMILIES FOR FREE THANKS TO READYROSIE AND COMMUNITY PARTNERSHIPS

SUFFOLK, VA (January 11, 2017) ReadyRosie is an online resource that gives access to daily activities for adults to do with children from infancy through third grade. The activities are simple and draw upon everyday scenarios to make it relatable and easy to implement. Each activity is modeled on a quick, two minute video.

A partnership between the Suffolk Department of Social Services, Early Childhood Development Commission, Suffolk Public Library, and Suffolk Public Schools makes it possible for anyone in Suffolk to register for free using their Suffolk zip code. To register for children from infancy through preschool age, visit www.readyrosie.com/register. A similar resource is also available for children from kindergarten age through third grade at www.bringingup.com/register.

Upon registration, adults can choose to receive a weekly email and/or SMS text message with an activity they can do at home or school with their child or children. Each message will contain an activity modeled on video in English, a similar activity modeled on video in Spanish, and an expert video to help explain the why behind the activity. Ready Rosie is an amazing free tool that will allow families to support their

child's growth and development. These videos will not only support families, but prepare children for school and for life.

To learn more about the Suffolk Department of Social Services, visit www.suffolkva.us/ss.

To learn more about the Early Childhood Development Commission, visit www.suffolkecdc.com.

To learn more about the Suffolk Public Library, visit www.suffolkpubliclibrary.com. Follow the library on Twitter @SufPubLib and check for updates on Facebook at Facebook.com/SuffolkPublicLibrary.

To learn more about Suffolk Public Schools, visit www.spsk12.net. Follow them on Twitter @SufVASchools and check for updates on Facebook at www.facebook.com/SuffolkVAPublicSchools.

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