

NEWS RELEASE

FOR IMMEDIATE RELEASE

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“MOVE IT, MOVE IT” TO THE SUFFOLK VISITOR CENTER PAVILION FOR “MADAGASCAR 3”

SUFFOLK, VA (October 23, 2012) Alex, Marty, Gloria and Melman are at it again . . . and, this time, the circus doesn't know what's coming! Join the Suffolk Division of Tourism at 6 p.m. on Saturday, November 3, 2012, in the open-air Pavilion behind the Visitor Center for a FREE screening of Madagascar 3: Europe's Most Wanted. The 2012 blockbuster film features the vocal talents of Ben Stiller, Chris Rock, Jada Pinkett-Smith and David Schwimmer, and earned over \$376 million in worldwide box office receipts.

The festivities, sponsored by locally-owned and operated Make It Shine Window Cleaning Services and Holiday Lighting, kick off at the Pavilion, located at 524 North Main Street in downtown Suffolk. Popcorn, snacks and drinks will be available for purchase, in support of The United Way. Seating is available, but chairs, blankets and jackets are also encouraged to make it an even more comfortable evening under the stars!

(more)

Alex the Lion, Marty the Zebra, Gloria the Hippo, and Melman the Giraffe are still fighting to get home to their beloved Big Apple and of course, King Julien, Maurice and the Penguins are all along for the comedic adventure. Their journey takes them through Europe where they find the perfect cover: a traveling circus, which they reinvent - Madagascar style! Madagascar 3: Europe's Most Wanted is filled with side-splitting fun for everyone! This PG-rated film's running time is 93 minutes.

For more information, contact the Suffolk visitor Center at 757-514-4130 or VisitSuffolk@suffolkva.us. You may also visit us at www.Suffolk-Fun.com.

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