

NEWS RELEASE

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Contact:

Diana L. Klink
757.514.4104
757.359.1845

Tim Kelley
757.514.4103
757.871.3039

SUFFOLK TO LAUNCH PLASTIC BOTTLE TOP CAMPAIGN

SUFFOLK, VA (November 13, 2017) On November 15, 2017, Keep Suffolk Beautiful is partnering with the Suffolk Art League and the Suffolk Art Gallery to launch its Plastic Bottle Top Campaign joining thousands of local organizers promoting recycling across the country to celebrate America Recycles Day (ARD), a national initiative of Keep America Beautiful. The campaign is designed to raise awareness of not only the benefits of recycling but also the environmental concern of plastic getting into our oceans. More than 8 million tons of plastic are dumped in our oceans every year resulting in an estimated 100,000 marine mammals and millions of birds and fish killed annually.

The Plastic Bottle Top Campaign is a chance for everyone to get involved by collecting their plastic tops at home, work or at school and then dropping them off at one of our many collection boxes placed around the city. The plastic tops can be from product, such as and not limited to, a soda bottle, milk carton, tube of tooth paste, salad dressing bottle. We want different sizes, different colors and we need at least 6,000.

(more)

Once we have reached our target we will be cleaning, sorting and using the plastic tops to make an 8 foot by 4 foot collage of a Suffolk landscape. We hope to achieve our 6,000 top target in 6 weeks, so our volunteer artists can start the art piece in early January.

Residents can find collection boxes at all Suffolk Public Library locations (Morgan Memorial, Chuckatuck, North Suffolk), the East Suffolk Recreation Center, the Whaleyville Community Center and the Suffolk Art Gallery.

Everyone is encourage to start collecting and donating your plastic tops. We hope it gets you thinking about how much plastic we use every day and the need to dispose of it correctly preferably by recycling it. A full list of what you can recycle curbside is on www.askHRgreen.org.

Support recycling in our community and take the America Recycles Day pledge at www.americarecyclesday.org/pledge.

*Statistics taken from www.plastic-pollution.org



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