



NEWS RELEASE

FOR IMMEDIATE RELEASE

November 20, 2017

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SUFFOLK POLICE AND SUFFOLK CRIME LINE PARTNER WITH ANDERSON SOFTWARE TO COUNTER CRIME AND BUILD A STRONGER COMMUNITY

SUFFOLK, VA (November 20, 2017) The Suffolk Police Department and Suffolk Crime Line are proud to announce that they have partnered with Anderson Software to provide a more seamless and efficient way for residents and students to offer information to help solve and prevent crimes or other serious or life threatening matters. Anderson Software leads the industry with its latest secure and anonymous tip acquisition and management solution, called P3 Intel. This partnership allows Suffolk Police and Suffolk Crime Line to foster a relationship between law enforcement and the public to proactively create a safer community.

Suffolk Police and Suffolk Crime Line will now be accepting tips by phone, the web, and by way of the new, free P3 Tips mobile app available on the iOS and Android platforms, greatly enhancing the mobile tip submission process. Completely anonymous, tips submitted through the P3 mobile app have no length limitations and allow images, video, and documents to be uploaded with the tip. Anderson Software's sophisticated encryption processes obscure any and all identifying information and provide assured anonymity for tipsters.

Even without the app, there is still an easy and secure option for submitting tips from any PC or mobile browser by going to www.p3tips.com, visiting the Suffolk Police

Department website (www.suffolkva.us/spd) and looking for the Suffolk Crime Line link, or by visiting the Suffolk Police Department Facebook page at www.facebook.com/suffolkpolicedepartment. Of course, tips are still welcomed through calling our hotline (888-LOCK-U-UP, 1-888-562-5887, Option 5). Using whichever method, once a person submits a tip, they will be given a TIP ID and password. With this information they can login at p3tips.com and submit follow-up information, engage in two-way dialogue, be informed of the outcome of the tip, and access any pertinent reward information.

Suffolk Police and Suffolk Crime Line feel that utilizing Anderson Software's P3 Tips program will enhance communications with the public, thereby building a safer and more trusting community in which everyone prospers. To further show our value of tipsters' contribution to the community, tips leading to an arrest will result in a cash reward.

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