

NEWS RELEASE

FOR IMMEDIATE RELEASE _____

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Find the LOVE in Suffolk

SUFFOLK, Virginia (May 11, 2018) – There’s always been a lot to love in Suffolk, and now you can find more than ever. As part of Virginia Tourism Corporation’s (VTC) “Virginia is for Lovers” campaign, the giant LOVE letters will be at TWO separate sites in Suffolk in the coming days.



The placement of the LOVE sign coincides with the **American Craft Beer Week** which runs May 14th through May 20th. Thus, the sign will first be proudly displayed at Suffolk’s first brewery, the recently opened Brick & Mortar Brewing

Company, which is located at 212 E. Washington Street, close to the historic Downtown district. VTC aims to promote the message that “love is at the heart of every Virginia vacation”. The sign will be displayed at Brick & Mortar Brewing Company from May 13th to May 20th.

The next opportunity to look for LOVE will be at Decent People Taproom, the newly established bright and airy taproom with self-pouring taps and a full service restaurant, located at 5140 River Club Drive, Suite 120, in Harbour View. Fans can visit the sign there from May 14th through May 25th.



Patrons are encouraged to visit the 7’ high and 16’ long sign and take creative pictures of and with the letters, and to hashtag #LOVEVA when posting to social media.

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