

NEWS RELEASE

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SUFFOLK POLICE ISSUE CHALLENGE TO CITIZENS FOLLOWING LIP SYNC VIDEO

SUFFOLK, VA (August 17, 2018) The Suffolk Police Department has issued a challenge of its own to the citizens of Suffolk following the national hype regarding public safety lip sync videos.

Since they originally posted their lip sync challenge video on City of Suffolk Facebook and YouTube on August 3, 2018, <https://www.youtube.com/watch?v=WcBVdh5zjKk>, the video has been viewed almost 300,000 times.

Their new video, <https://www.youtube.com/watch?v=r9kbwPmiw7g&feature=youtu.be>, challenges citizens to "Lock It...Don't Lose It" to help them avoid becoming a victim of crime.

Thefts from vehicles are a problem across our City and in Hampton Roads. In the overwhelming majority of these instances the vehicles had been left unlocked and could have been easily prevented by taking just a few seconds to click a button. This is a problem not only for those who were unfortunate enough to have their cars

entered and ransacked, but also for the neighborhoods as a whole. These incidents also have a direct effect on overall crime statistics.

There are 3 main reasons why residents should always lock their car doors:

1) Loss of valuables is the most obvious reason to lock your door. Thieves look for crimes of opportunity and prime targets are unlocked vehicles with GPS devices and electronics, cell phones, jewelry, weapons, money and other valuables in plain sight. In some cases, keys to vehicles have also been left inside resulting in the theft of the vehicle.

2) Possible entry to your home. If you leave your doors unlocked with a set of house keys or garage door opener in the glove compartment, it could be easy for the thieves to possibly enter your home, and you could become further victimized.

3) Do it for the neighborhood. While the Suffolk Police Department is happy to know that people feel secure in their neighborhoods, they stress that public safety is a shared responsibility. If we tend to keep our cars or homes unlocked, word gets around and this is an open invitation for possible future crime.

Suffolk Police challenge everyone to lock up, whether your car or your home. Do it not only for yourself and your family, but also for the neighborhood.

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