

NEWS RELEASE

FOR IMMEDIATE RELEASE _____

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KEEP SUFFOLK BEAUTIFUL BRINGS NATIONAL RECYCLING CELEBRATION TO SUFFOLK

SUFFOLK, VA (October 22, 2018) Keep Suffolk Beautiful is teaming up with the North Suffolk Library to host an Electronics Recycling Drive to celebrate America Recycles Day 2018 on Saturday, November 10, 2018. Keep Suffolk Beautiful will host the event and join thousands of local organizers holding recycling events across the country to celebrate America Recycles Day (ARD), a national initiative of Keep America Beautiful. The drive will be in the North Suffolk Library parking lot, 2000 Bennetts Creek Park Road, from 9 a.m. to 12 p.m.

Keep Suffolk Beautiful has partnered with Goodwill who will be onsite to accept any old electronics you want to clear out of the house before the holiday season. All electronics are accepted with the exception of old tube TVs. This is a good opportunity to rid your home of those old cell phones, printers and computers you no longer use. Computers are recycled responsibly through Goodwill's partnership with Dell. The Goodwill Dell Reconnect program provides free and responsible computer recycling – of any brand and in any condition – at over 2,000 Goodwill locations throughout the United States.

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Kathy Russell, Chair of Keep Suffolk Beautiful, said, “We want to remind people that electronics can be recycled, but not in your curbside blue recycling can. Goodwill and other organizations are a great way to pass on your old electronics to be given a new lease of life or broken down to remove valuable resources.”

“America Recycles Day provides a key moment in time to regain momentum for recycling in America, and to help make recycling a daily social norm across the country,” said Brenda Pulley, senior vice president, recycling, Keep America Beautiful. “Get involved by conducting an America Recycles Day event in your hometown. Take the [“#BeRecycled” Pledge](#) and invite your friends, family and neighbors to do the same. Let’s get people recycling in every aspect of their lives – at home, at work and on the go!”

You can follow Keep Suffolk Beautiful on [Facebook](#) and [Instagram](#) to see upcoming events and volunteer opportunities. You can also contact the Suffolk Litter Control Office at 514-7604 or littercontrol@suffolkva.us.

America Recycles Day is the only nationally recognized day and coast-to-coast community-driven awareness campaign dedicated to promoting and celebrating recycling in the United States. It has been held on – and in the weeks leading into – Nov. 15 since 1997. America Recycles Day is made possible through the generous support of American Chemistry Council, H&M, Indorama Ventures, Northrop Grumman Corporation, Keurig Green Mountain, & Waste Management.

Keep Suffolk Beautiful



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About Keep America Beautiful

At Keep America Beautiful, we want to ensure that beauty is our lasting signature. A leading national nonprofit, Keep America Beautiful inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live. Established in 1953, Keep America Beautiful provides the expertise, programs and resources to help people End Littering, Improve Recycling, and Beautify America's Communities. The organization is driven by the work and passion of more than 600 community-based Keep America Beautiful affiliates, millions of volunteers, and the support of corporate partners, municipalities, elected officials, and individuals. To learn how you can donate or take action, visit kab.org. Follow us on [Twitter](#) and [Instagram](#), like us on [Facebook](#), or view us on [YouTube](#).

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