

NEWS RELEASE

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SUFFOLK MEDIA & COMMUNITY RELATIONS DEPARTMENT BRINGS HOME 2013 MARCOM AWARD

SUFFOLK, VA (November 13, 2013) The City of Suffolk Media & Community Relations Department has received a Gold Award in the 2013 MarCom Awards Competition for the “2013 Suffolk City Council Retreat Video”. The Gold Award is presented to those entries judged to exceed the high standards of the industry norm.

The “2013 City Council Retreat Video” was recognized in the Video/Film/Government category. The video was originally presented at the 2013 Suffolk City Council Retreat and also aired during the Suffolk City Council Legislative Dinner. The production features a theme of “Getting Things Done”. The video highlights the accomplishments and development seen throughout the City of Suffolk during the past year. The video can be viewed on the City of Suffolk’s YouTube Channel at <http://youtu.be/NCA7ZiNWwPw>. Production Coordinator William “Andy” Franklin, Video Production Assistant Rajeana Price, and Media & Community Relations Manager Tim Kelley assisted in the production of the video under the guidance of Diana Klink, Director of Media & Community Relations.

The City of Suffolk Media & Community Relations Department's responsibilities include external and internal communications for the local municipality. This includes the City's Municipal Access TV Channel (available on Charter Cable Channel 8 as well as online live streaming and video on demand, http://suffolkva.granicus.com/ViewPublisher.php?view_id=2), the City's website (www.suffolkva.us), and the City's social media outlets (Facebook, Twitter, YouTube).

The MarCom Awards are administered and judged by the Association of Marketing and Communication Professionals. The awards are an international creative competition that recognizes outstanding achievement in the field.

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