

MEDIA RELEASE
FOR IMMEDIATE RELEASE

October 29, 2009



Debbie George
Media & Community Relations
757-514-4106
dgeorge@city.suffolk.va.us

EVERYONE LOVES A PARADE!

~ Float Building Workshop Offered ~

SUFFOLK, VA: Aspiring float builders for the annual holiday parade are invited to a free “101 workshop” on Saturday, November 7, 10 a.m., at the Suffolk Visitor Center. The one-hour workshop will be hosted by the Suffolk Division of Tourism, producer of multiple award-winning floats competing in the Norfolk Grand Illumination Parades and other regional parades.

There are as many reasons to build a parade float as there are parade spectators. The experience not only brings the members of organizations together, but with the right plan and materials, it can be much easier than you may think. Floats have been built on trailers, jeeps, cars, golf carts, even boats and barges.

“We are encouraging groups to show their community spirit and build floats for our holiday parade,” said Mayor Linda T. Johnson. The Annual Suffolk Holiday parade is scheduled for Saturday, December 5, beginning at 10 a.m. Parade applications are available from the Department of Parks and Recreation at 514-7267 or www.Suffolk.va.us/parks.

Anyone interested in attending the float building workshop should register by calling the Tourism office at 514-4130.

###