



MEDIA ADVISORY

MEDIA CONTACTS:

Debbie George
City of Suffolk
(757) 514.4106

Julia Yunker
The Wilson Group
(972) 444.8443

Susan Mayo
Farm Fresh
(757) 306.2080

Suffolk Police Department to Em“bark” on a New Relationship!

WHAT

The Suffolk Police Department K9 Unit will accept a **\$5,000 donation** from Farm Fresh and Milk-Bone® to be used towards the purchase of a new police dog. This ceremony will also include a K9 unit skills demonstration.

WHO

Suffolk Police Chief Bennett
Suffolk Police K9 unit members
City of Suffolk Mayor Linda T. Johnson
City Manager Selena Cuffee-Glenn
Representatives from Milk-Bone
Representatives from Farm Fresh

WHERE

Farm Fresh
3575 Bridge Road
Suffolk, VA 23435-1800

WHEN

Thursday, November 5, 2009
11:00 AM

WHY

This donation is part of the Milk-Bone® **Canine Heroes™ Program**, sponsored by Milk-Bone® -- **America’s select brand of dog treats**. From the initiation of this partnership in 2008, 4 dogs have been donated to communities served by Farm Fresh and Milk-Bone®. Since the first donation in 1997, the *Milk-Bone Canine Heroes™* Program has donated **over 850 police and service dogs**.

The media and public are invited to attend the event, meet the Suffolk Police Department K-9 unit and view the dog demonstration.

**** PHOTO OPPORTUNITY ****