

**Hampton Roads Small Business Development Center
Hampton Roads Chamber of Commerce - Suffolk Division
and
Suffolk Department of Economic Development**

Are Proud to Present:

**Small Business Strategies
During an Economic Downturn**

For All Existing Businesses & New Business Start-Ups

Important Topics Covered will Include:

- Solving the Immediate Cash Crisis
- Accounts Receivable/Collections
- Price Increase & Cost Reductions
- Inventory
- Embezzlement
- Image
- Re-Marketing
- Setting Critical Policies
- Accuracy and Timeliness of Accounting
- Your Effectiveness
- 12 Marketing tips for Retail Owners
- If the Business is Failing

Speakers:

James Carroll, Executive Director,
Hampton Roads Small Business Development Center
Adam Goldblatt, Vice President, BB&T

Monday, November 17, 2008 6:00pm – 8:00pm

**Suffolk Workforce Development Center
157 N. Main Street, 2nd Floor of Virginian Pilot Building**

Seminar is FREE OF CHARGE

Space is limited, RSVP to Kevin Hughes, Suffolk Econ Development

khughes@city.suffolk.va.us or 514-4043

