



MEDIA RELEASE

Suffolk Leadership Academy

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FOR IMMEDIATE RELEASE

December 22, 2008

10TH SUFFOLK LEADERSHIP ACADEMY ANNOUNCED

December 22, 2008 - Suffolk Tomorrow and the City of Suffolk proudly announce the tenth annual Suffolk Leadership Academy. The current academy is scheduled to begin on February 3, 2009 and will continue for 11 sessions. The Suffolk Leadership Academy is designed to develop and strengthen leadership skills for citizens desirous of serving the community in various roles as well as to foster a better understanding of the workings in the city and state government.

Sessions will be held at City Hall, Council Chambers located at 441 Market Street and will include instruction in the theory and the practical application of leadership by Mr. W. Ross Boone. The topics this year will include: History of Suffolk, Local Government, Economic Development & Regionalism, Tourism, Agriculture, Education and Volunteerism. Special trips to the General Assembly in Richmond and a tour of Suffolk are included in the class as well. The programs may be viewed by the citizens of the Suffolk community on the Suffolk Municipal Access Channel (Channel 8).

The instruction portion of the class runs from 5:30-6:00 and guest speakers begin at 6:00 p.m. Dinner is provided for every class and each class ends at 8:30 p.m. Over 200 students have graduated from the Suffolk Leadership Academy.

The cost of the class is \$350.00. Individuals are encouraged to apply and companies are encouraged to sponsor a student or to enroll one of their "best and brightest" employees to become a member of the class. Sponsorships are available at the following levels:

- Gold \$1,000 (includes 1 student sponsorship and 4 tickets to the closing reception)
- Silver \$ 500 (includes 1 student sponsorship and 2 tickets to the closing reception)
- Bronze \$ 350 (includes 1 student sponsorship)

For more information about the Suffolk Leadership Academy, please contact Kenda Council at 539-8789 x 3339 or kcouncil@nsacademy.org. Please submit your application form to: Suffolk Leadership Academy, P.O. Box 4047, Suffolk, Virginia 23439 before January 30, 2009.

<u>Dates</u>	<u>Time</u>	<u>Topic</u>
February 3, 2009	4:30-5:30 p.m.	Student Meet & Greet at Rescue Squad 2nd Floor Meeting Room
	5:30-8:00 p.m.	Opening Reception at City Hall
February 10, 2009	7:00 a.m.-6:00 p.m.	History of Suffolk
February 17, 2009	5:30-8:30 p.m.	City Government & City Council
February 24, 2009	5:30-8:30 p.m.	Trip to Richmond
March 3, 2009	5:30-8:30 p.m.	Economic Development, Projects & Tourism
March 10, 2009	5:30-8:30 p.m.	Parks & Recreation, Public Safety & Social Services
March 17, 2009	5:30-8:30 p.m.	Agri-Business & CEO Forum
March 24, 2009	5:30-8:30 p.m.	Education & Transportation
March 31, 2009	5:30-8:30 p.m.	Tour of Suffolk
April 7, 2009	5:30-8:30 p.m.	Regionalism & Volunteerism
April 14, 2009	5:30-8:30 p.m.	Suffolk Leadership Academy Alumni
April 21, 2009	5:30-8:00 p.m.	Shadow a Leader Projects
April 28, 2009	5:30-8:00 p.m.	Graduation Ceremony

(schedule subject to change)

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