

MEDIA RELEASE
FOR IMMEDIATE RELEASE

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**SUFFOLK FARMERS' MARKET
TO OPEN SEASON WITH FAMILY-FUN DAY**

SUFFOLK, VA: The 2011 Suffolk Farmers' Market season officially kicks off Saturday, May 28, 2011, at Market Park on Main Street in downtown. From 9 a.m. until 3 p.m. on opening day, visitors to the market will not only enjoy the freshest local produce and plants, but a day full of family activities. Kids of all ages will enjoy visiting the farm critters of the Teeny Tiny Farms' petting zoo, on site from 10 a.m. until 2 p.m. Local musicians, Ancient Men, will take the stage at 10:30 a.m. and entertain market goers until 2 p.m. Children will also enjoy face painting, balloons and "Virginia Grown" coloring books. Suffolk Tourism will be on site registering market goers for complimentary drawings of "Virginia Grown" tote bags stuffed with Suffolk goodies. The Suffolk Farmers' Market and associated activities are free and open to the public.

Launched in 2006, the Suffolk Farmers' Market is an open-air gathering place offering fresh, locally-grown foods, value-added products and hand-crafted goods. Held beneath brightly striped tents at "Market Park" (the mini-park adjacent to the Seaboard Station Railroad Museum at 326 North Main Street), the Market will operate rain or shine on Saturdays from 9 a.m. to 3 p.m. and Wednesdays from 3 p.m. to 6 p.m. through the fall.

Opening day will include vendors Acorn Hill Farms Produce, Apron Strings, B&H Produce, Black Silhouettes, Bonnie Munden, Breanna Fyffe, Golden Eagle Alpaca Farm, Green Pastures Farm, Growing Green Acres, Hardy Family Farm, Homemade Gourmet, JC3 Farms, Noriega Farms, Peggy Davis and Perry Totes. "Hey Ice Cream Man!" will join the Family Fun Day with his Classic 1969 Chevrolet Ice Cream truck from 10 a.m. until 3 p.m. The Suffolk Farmers' Market

is managed by the Suffolk Division of Tourism. For vending information, call the Suffolk Visitor Center at 757-514-4130. Suffolk-Fun.com.

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