

NEWS RELEASE

FOR IMMEDIATE RELEASE

June 10, 2011

Suffolk
VIRGINIA

It's a good time to be in Suffolk

Contact:

Lynne Charles
757.925.3023
lynne.charles@kraftfoods.com

Contact:

Suffolk Media & Community Relations
757.514.4106
www.suffolk.va.us

Planters Celebrates the 2011 “Naturally Remarkable” Tour

On Tuesday, June 14th from 11:00 am to 3:00 pm, *Mr. Peanut* will be embarking on the **2011 “Naturally Remarkable” tour** at the Health and Human Services Building (135 Hall Avenue).

The tour, which is free and open to the public, is set up to encourage Americans to grow stronger communities through service and conservation, by inspiring people to become planters by volunteering with **The Corps Network**. *Mr. Peanut* is getting from place to place in his new ***Planters Nutmobile***, fueled by biodiesel and powered with solar energy. This tour is a cross-country road trip visiting over 16 cities.



Visitors will get to meet *Mr. Peanut* and have a photo taken with him, smell the aroma of fresh roasted peanuts, taste them straight from the roaster and view *Planters* and *Mr. Peanut* collectibles from over the years. In addition, there will fun things for the children as well such as *Mr. Peanut* Bag toss, “Tree” Point Shot Basketball Game, and a Bounce House.

To follow *Planters* “**Naturally Remarkable” tour**, get exclusive updates and learn how to participate, please “Like” *Mr. Peanut* on Facebook at www.facebook.com/mrpeanut

#####