

## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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### **SUFFOLK STUDENTS PAINT THE TOWN FOR THE HOLIDAYS**

SUFFOLK, Virginia (November 16, 2011) The spirit of the season is invading Downtown Suffolk with the help of students from Suffolk Public Schools. They will provide holiday cheer while showing off their artistic talents on November 17<sup>th</sup> and November 30<sup>th</sup>. That's when local businesses will have their windows transformed into wonderful winter holiday scenes.

Painting the Town for the Holidays is an annual Suffolk event. This marks the 11<sup>th</sup> year that the Downtown Business Association has sponsored the event and partnered with Suffolk Public Schools and the City of Suffolk.

This holiday tradition brings a festive touch to downtown Suffolk and makes the season bright for all employees and shoppers. The theme this year is "A Storybook Holiday". More than 55 students from City elementary, middle and high schools will show off their talents. The participating businesses are:

Thursday, November 16<sup>th</sup> (Middle and High Schools)

- Baron's Pub, Corner of Market and N. Main Streets
- Suffolk Public Schools Administration Office, 100 N. Main Street
- The Plaid Turnip, 115 N. Main Street
- Subway, 165 N. Main Street

- SWET Fitness, 143 N. Main Street
- The Virginian-Pilot, 157 N. Main Street

Wednesday, November 30<sup>th</sup> (Elementary Schools)

- Suffolk News-Herald, 130 S. Saratoga Street
- Sun Trust Bank, 123 N. Main Street
- BB&T, Corner Washington & N. Main Street
- Wells Fargo, Corner Market and N. Main Street
- Bank of America, 210 W. Washington Street
- Select Source, 127 E. Washington Street

The kids will begin their work around 9 a.m. on each of the scheduled dates and should finish by 11:45 a.m.

**Media Note**

*This is a very visual story and is perfect for on-line, newspaper and TV coverage. All kids participating have signed media releases. The best video and sound opportunity starts at 10:45 a.m. Anyone interested in coordinating photos or interviews with participants can call Diana Klink at 757-514-4104. This is a one-stop, self-contained story that is a good assignment for a photojournalist or one man-band reporter.*

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