

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Contact:

Diana L. Klink
757.514.4104
757.359.1845

Tim Kelley
757.514.4103
757.871.3039

SUFFOLK STUDENTS PAINT THE TOWN FOR THE HOLIDAYS

SUFFOLK, Virginia (November 29, 2011) The spirit of the season is invading Downtown Suffolk with the help of students from Suffolk Public Schools. Middle and High School students provided holiday cheer while showing off their artistic talents on November 17th, and Elementary students will be taking over downtown on November 30th as they transform windows into wonderful winter holiday scenes.

Painting the Town for the Holidays is an annual Suffolk event. This marks the 11th year that the Downtown Business Association has sponsored the event and partnered with Suffolk Public Schools and the City of Suffolk.

This holiday tradition brings a festive touch to downtown Suffolk and makes the season bright for all employees and shoppers. The theme this year is "A Storybook Holiday". More than 30 students from City elementary schools will show off their talents at the following participating businesses on November 30th:

(more)

- Suffolk News-Herald, 130 S. Saratoga Street
- Sun Trust Bank, 123 N. Main Street
- BB&T, Corner Washington & N. Main Street
- Wells Fargo, Corner Market and N. Main Street
- Bank of America, 210 W. Washington Street
- Select Source, 127 E. Washington Street

The kids will begin their work around 9 a.m. and should finish by 11:45 a.m.

Don't forget to visit the following participating businesses that had their windows transformed by more than 25 Middle and High School students earlier this month:

- Baron's Pub, Corner of Market and N. Main Streets
- Suffolk Public Schools Administration Office, 100 N. Main Street
- The Plaid Turnip, 115 N. Main Street
- Subway, 165 N. Main Street
- SWET Fitness, 143 N. Main Street
- The Virginian-Pilot, 157 N. Main Street

Media Note

This is a very visual story and is perfect for on-line, newspaper and TV coverage. All kids participating have signed media releases. The best video and sound opportunity starts at 10:45 a.m. Anyone interested in coordinating photos or interviews with participants can call Diana Klink at 757-514-4104. This is a one-stop, self-contained story that is a good assignment for a photojournalist or one man-band reporter.

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