

NEWS RELEASE

FOR IMMEDIATE RELEASE

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KERMA MEDICAL ANNOUNCES NEW VENTURE

SUFFOLK, Virginia (January 27, 2012) The Kerma Medical Products, Inc., a veteran-minority owned company in Suffolk, is extremely proud to announce a new venture.

A collaboration has been developed between Owens & Minor, a Fortune 300 company based in Richmond, Mira MEDsource (Shanghai) Company Limited, and Kerma Medical to begin sourcing products from overseas.

The first container of products will be delivered and unloaded at the Kerma Corporate facility, 215 Suburban Drive, Suffolk, Virginia, on Friday, January 27th at 9:00 a.m.

This is a Healthcare industry leading collaboration that includes a major distributor, an overseas organization, and a small veteran-minority owned business. As this opportunity grows, it will demonstrate partnerships worldwide, U.S. based small veteran-minority business inclusion, and the potential of growing jobs in the city of Suffolk. This is a monumental moment for a small veteran-minority owned business like Kerma Medical to be considered and then engaged to participate and play a significant role in a strategic collaboration such as this.

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