

NEWS RELEASE

FOR IMMEDIATE RELEASE

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FREE ONLINE PARENTING VIDEOS

SUFFOLK, Virginia (February 7, 2012) The City of Suffolk's Parenting Network – which includes the Suffolk Department of Social Services, Early Childhood Development Commission and Suffolk Public Schools – have partnered together and purchased viewing rights to the Active Parenting Publishers Online Video Library (OVL) to bring free online parenting videos to our community.

Active Parenting Publishers is one of the world's leading developers of video-based resources for over 25 years, and the *Active Parenting* program's author, Dr. Michael Popkin, has appeared on Oprah, CNN and numerous other television shows. He advised, "We've done parents a disservice in our society, acting as if parenting is either not very difficult or not very important. For every other job in our society that is difficult and important, you get some kind of training."

Over three million parents have attended *Active Parenting* classes and have attested to the improvement these classes have made in their families. The videos cover the parenting of babies, children, and teens, and include additional resources for helping children succeed in school.

With today's hectic lifestyles, it's now easier than ever to view this award-winning parenting video series from the comfort of your own home or from mobile

devices, such as an iPad, or anywhere you have access to the Internet. The public can also access these videos on computers at the Workforce Development Center located at 157 North Main Street, 2nd Floor; Social Services, located at 135 Hall Avenue; and the Parent Resource Center at Elephant's Fork Elementary School, located at 2316 William Reid Drive.

In order to participate, visit the www.ActiveParentingOLC.com website. Click on "Register" and complete the requested information to create your account. Active Parenting will not share your information with any other organization. Check your e-mail account for the activation e-mail and click on the link provided. Log in using the e-mail address and password you selected and the Access Code: 6qzz3jy91h. Select the specific video you would like to watch by clicking on the "Play Now" button. It's that simple! There are up to 45 parenting videos available that are sure to provide effective parenting skills that will last a lifetime. If you have any problems accessing the Active Parenting videos, please call Cathy Daughtridge toll-free at Active Parenting: 1-800-825-0060 (ext. 115).

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