

NEWS RELEASE

FOR IMMEDIATE RELEASE _____

April 27, 2011



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Citywide Cleanup set for May 14 *Appreciation picnic to follow*

SUFFOLK, VIRGINIA (April 27, 2011) Litter remains a pervasive problem. Research shows that a strong contributor to littering is the prevalence of existing litter. The Suffolk Clean Community Commission and Suffolk National Night Out 2011 are offering everyone an opportunity to rid our community of any litter by participating in the 2011 Suffolk Clean Sweep.

The Suffolk Clean Sweep will take place on May 14, 2011, 9 a.m. – 11 a.m. Volunteers will be allowed to choose the community they want to give a facelift. Cleanup supplies will be distributed 8 a.m. – 9 a.m. to all Clean Sweep participants in two locations, Bennett's Creek Park (3000 Bennett's Creek Park Rd.) and the Municipal Center's parking lot (441 Market St.).

Following the cleanup, there will be an Appreciation Picnic for all those who took a stand against litter and participated in the Clean Sweep at Sleepy Hole Park (4700 Sleepy Hole Rd.), 12 p.m. – 2 p.m. Cleanup supplies can be returned to Sleepy Hole Park at noon, before the picnic begins. For anyone unable to make the picnic, supplies can be returned to the Municipal Center's parking lot by noon.

The first 20 communities to sign up for the Clean Sweep by Earth Day, April 22, will receive 10 reusable shopping bags. The deadline to register is May 11, 2011.

For more information about the Clean Sweep or to register, call Hattie Lester, Suffolk Litter Control Coordinator at (757) 514-7604 or via e-mail at hlester@suffolkva.us. You can also register online at http://www.suffolk.va.us/pub_wks/

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