

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Economic Development Director Announced

SUFFOLK, Va. (October 7, 2008) Cynthia "Cindy" Cave has been selected as Economic Development Director for the City of Suffolk effective November 3, 2008. For the past three years, Ms. Cave has been employed as the Economic Development Director for Prince George County. In that role, Cave directed business attraction efforts for \$868 million in capital investment and 1040 new jobs, including Rolls Royce aerospace engine manufacturing. Cave initiated and directed the process for the County's first strategic Economic Development Plan. She also initiated and directed aggressive real estate development plans and served on the County's Tourism, Workforce and Small Business Development boards and committees.

Prior to her position in Prince George County, Cave was the Director of Community and Economic Development for Southampton County. In Southampton County, Cave directed business attraction efforts for \$6.5 million in capital investment and 130 new jobs. She initiated the first effort to become part of the area's regional marketing organization and created and directed the County's first economic development initiative, including strategic plan, marketing program, website, labor study, existing industry program and tourism initiatives. Cave initiated real estate development plans to create marketable products, including the creation of a "virtual building." In addition, Cave collaborated with VEDP on marketing initiatives and initiated and executed a grant to assist in funding efforts. From 2000 to 2003, Cave served as the Director of Economic Development for Prince Edward County, Virginia.

She has a Bachelor of Science degree in Clothing, Textiles and Related Arts. She is also a 2007 graduate of Oklahoma University's Economic Development Institute.

City Manager Selena Cuffee-Glenn is excited about the addition of Cave. "Our Economic Development team has made tremendous progress and continues to move forward," advised Cuffee-Glenn. "I think Cindy's experience and vision will make her the perfect addition to keep the strong momentum going and Suffolk moving in the right direction,' she added.

Ms. Cave is originally from Farmville, where her parents still live.

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