

MEDIA RELEASE
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Big Bin Curbside Recycling Coming to Suffolk *"Sign-up Suffolk" Begins with City Hall Event on January 6*

SUFFOLK, Va. (December 30, 2009) – The **City of Suffolk** and **TFC Recycling** will kick off a three-month long campaign to encourage residents to participate in the region's first **subscription curbside recycling** program during an event at **2pm, Wednesday January 6th on the lawn in front of City Hall.**

That day, several of Suffolk's City Council Members are expected to be among the first citizens to sign-up for Big Bin recycling. "My family is looking forward to the return of curbside recycling," says Suffolk Mayor Linda Johnson, who plans to sign up at the January 6th event. "I believe that it is important that we set an example by personally committing to take part in a program that is not only good for our communities but for the environment, as well."

Households that register for the service, which will be \$12 per month, will receive a 95-gallon bin, similar to the size of containers now in use in Norfolk, Virginia Beach, and Chesapeake. For that fee, they will receive the Big Bin, which can accommodate mixed paper (newspapers, magazines, unwanted mail and inserts), cardboard, paper board, aluminum and steel/tin cans, plastic bottles and glass containers. TFC will pick up in all areas of the city every-other-week on the day of their normal trash pick-up.

The curbside recycling program will start once there are commitments from 3,000 residents. To "Sign Up", Suffolk citizens can visit www.tfcrecycling.com/suffolk or click on a link on the City's homepage (www.suffolk.va.us). They will not be asked for

payment or credit card information at this time, just for their name and e-mail address. Once the 3,000 threshold has been met, TFC will request credit card or other information to facilitate payment.

TFC Recycling is a locally owned and operated recycling and waste removal company, providing residential and commercial recycling and waste removal. Established in 1973, TFC Recycling believes "it's not how many customers we serve, but how we serve our customers." TFC Recycling employs more than 400 people and recycles more than 40 million pounds of material each year.

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