

**NEWS RELEASE**  
**FOR IMMEDIATE RELEASE**  
December 3, 2010



**Contact:**  
Ann Rosenfeld  
757.925.1314  
ds3286@searshc.com

**Contact:**  
Suffolk Media & Community Relations  
757.514.4106  
www.suffolk.va.us

## **Sears Expands & Relocates in Suffolk**

SUFFOLK, VIRGINIA (December 3, 2010) - On Monday, December 6, 2010, Sears Hometown Store will open the doors to their newly expanded location at 571 E. Constance Road in the Towne Square Shopping Center, adjacent to the Fresh Pride Supermarket. Sears has been in Suffolk for 6 years providing customers with unparalleled value and savings on some of the best brands in appliances, home electronics and more. This newly renovated facility will offer additional showroom and warehouse space.

Sears is a leading broadline retailer providing merchandise and related services. The Suffolk Hometown store offers consumers leading proprietary brands such as Kenmore, Craftsman, and DieHard – some of the most trusted and preferred brands in the U.S. Sears is also the nation's largest provider of home services, with more than 12 million service calls made annually.

“Six years ago, we opened this Sears Hometown Store and we are so thankful for the many patrons that have walked through our doors,” said Mickey Rosenfeld, Co-Owner of the Suffolk store. “We look forward to our new location and are excited about what the next six years has in store for us in Suffolk.”

“It is great that Sears has chosen to stay and expand in Suffolk,” said Mayor Linda T. Johnson. “Their store provides an ideal opportunity to purchase nationally recognized brands with the benefit of hometown ownership and service.”

Sears’ hours are Monday – Saturday 9:30 a.m. – 7:00 p.m., and Sunday’s from 1:00 p.m. – 6:00 p.m. For further information, call 757.925.1314, or visit their website at [www.searshometownstores.com/0003286](http://www.searshometownstores.com/0003286) or their Facebook page [www.facebook.com/home.php?#!/pages/Suffolk-VA/Hometown](http://www.facebook.com/home.php?#!/pages/Suffolk-VA/Hometown)

#####