

NEWS RELEASE

FOR IMMEDIATE RELEASE

March 9, 2011



Debbie George
757.514.4106
757.374.1770

SUFFOLK POLICE UNVEILS REDESIGNED WEBPAGE

SUFFOLK, Virginia (March 9, 2011) Suffolk Police Department unveiled its redesigned website today. This website was the result of a collaborative effort between an internal redesign committee, the Department of Media and Community Relations and the Addison Group. The new website features new photographs of department personnel and highlights information that job seekers and researchers are interested in knowing about local police departments. "Websites are the first stop for employment seekers, and our new redesign communicates our commitment to our community and the professionalism of our department. We anticipate that its contemporary look and high tech feel will make us an employer of choice in Hampton Roads," advised Major Stephanie Burch, who spearheaded the internal redesign committee.

New features include a Homeland Security page, a page for Spanish-speaking residents, brochures and information on contemporary crime issues facing communities locally and nationwide, as well as a section with answers to frequently asked questions on topics such as curfew and how to obtain a copy of a police report. There are videos throughout the website intended to enhance the experience for our users, and to share information in a different format. "The goal was to push the most important information to the front page for easier navigation, and to make the site more user friendly," added Burch.

The site also includes a history photo slideshow. The department welcomes additions to that section by photo contributions from past members of the department and the public.

You can visit the department's redesigned page at <http://www.suffolk.va.us/spd>.

###