



MEDIA RELEASE

Suffolk Leadership Academy

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FOR IMMEDIATE RELEASE

November 1, 2010

12TH ANNUAL SUFFOLK LEADERSHIP ACADEMY ANNOUNCED

November 1, 2010 - The City of Suffolk and the Suffolk Leadership Academy Planning Committee proudly announce the twelfth annual Suffolk Leadership Academy. The current academy is scheduled to begin on January 18, 2011 and will continue for 8 sessions. The Suffolk Leadership Academy is designed to develop and strengthen leadership skills for citizens desirous of serving the community in various roles as well as to foster a better understanding of the workings in the city and state government.

Sessions will be held at City Hall, Council Chambers located at 441 Market Street and will include instruction in the theory and the practical application of leadership by Mr. W. Ross Boone. The topics this year will include: History of Suffolk, Local Government, Economic Development & Regionalism, Tourism, Agriculture, Education and Volunteerism. Special trips to the General Assembly in Richmond and a tour of Suffolk are included in the class as well. The programs may be viewed by the citizens of the Suffolk community on the Suffolk Municipal Access Channel (Channel 8).

The instruction portion of the class runs from 5:30-6:00 and guest speakers begin at 6:00 p.m. Dinner is provided for every class and each class ends at 8:30 p.m. Over 200 students have graduated from the Suffolk Leadership Academy.

The cost of the class is \$300.00. Individuals are encouraged to apply and companies are encouraged to sponsor a student or to enroll one of their "best and brightest" employees to become a member of the class. Sponsorships are available at the following levels:

Gold \$1,000 (includes 2 student sponsorships and 4 tickets to the closing reception)
Silver \$ 500 (includes 1 student sponsorship and 2 tickets to the closing reception)
Bronze \$ 300 (includes 1 student sponsorship)

For more information about the Suffolk Leadership Academy, please contact Kenda Council at 539-8789 x 3339 or kcouncil@nsacademy.org. Please submit your

application form to: Suffolk Leadership Academy, P.O. Box 4047, Suffolk, Virginia 23439 before January 7, 2011.

<u>Dates</u>	<u>Time</u>	<u>Topic</u>
January 18, 2011	4:30-5:30 p.m.	Student Meet & Greet at Rescue Squad 2nd Floor Meeting Room
	5:30-8:00 p.m.	Opening Reception, City Manager and City Council Members
January 25, 2011	8:00 a.m. - 5:00 p.m.	Tour of Suffolk
February 1, 2011	5:30-8:30 p.m.	Constitutional Officers, Economic Development, Tourism, Budget, Projects
February 8, 2011	7:00 a.m. – 6:00 p.m.	Health, Public Safety, Social Services, Parks and Recreation
February 15, 2011	5:30-8:30 p.m.	Agri-Business & CEO Forum
February 22, 2011	5:30-8:30 p.m.	Trip to Richmond
March 1, 2011	5:30-8:30 p.m.	Education & Transportation
March 8, 2011	5:30-8:30 p.m.	Housing, Community, Development, Utilities, Volunteerism & Regionalism
March 15, 2011	5:30 p.m.	Graduation Ceremony

(schedule subject to change)

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