

NEWS RELEASE

FOR IMMEDIATE RELEASE

September 1, 2008



UPDATE

Suffolk, Virginia (September 1, 2008) Suffolk Firefighters' Fill the Boot campaign was an overwhelming success. Firefighters collected a total of \$32,541.31 for MDA over the course of 4 days. This amount was well in excess of the \$25,000 goal. Local event organizer, Firefighter Shawn Felts advised that the campaign's success was largely due to the "caring and cooperative business owners and managers that allowed firefighters to collect outside of their businesses." She further advised that "Suffolk's citizens and visitors that contributed to this important cause were the real heroes."

NEWS RELEASE

SUFFOLK, Virginia (August 18, 2008) Suffolk firefighters are use to battling blazes. This Thursday – Sunday they will be fighting more then fires as they partner with the Muscular Dystrophy Association to raise money for that cause. Firefighters will take to area streets and parking lots as they continue their tradition of Filling the Boot for "Jerry's Kids."

As a nationally recognized supporter of MDA, Suffolk firefighters, in conjunction with Local 2801 of the International Association of Fire Fighters (IAFF), will be asking local residents and visitors to support this important cause. The generosity from the community allowed firefighters to collect \$16,000 last year. Firefighters hope to exceed last year's total. "The Suffolk community has always been incredibly generous," advised Suffolk Firefighter Shawn Felts, organizer for the event. "I know that with the support of our citizens and business community, we will reach our \$25,000 goal", she added. To help reach that goal, in addition

to accepting contributions of cash and checks, credit cards can also be used this year.

Firefighters would like to remind the residents and visitors of Suffolk that fire apparatus and uniformed personnel will be visible Thursday – Friday collecting solely for the purpose of helping “Jerry’s Kids” and the Muscular Dystrophy Association. Collection locations include Wal Mart –North Main Street & College Drive locations, Fire House Subs – North Main Street and College Drive locations, Food Lion – Portsmouth Blvd & Bridge Rd. locations, Subway – Holland Rd, Miller Mart #44 – Holland Rd. Suffolk Mart- Holland Rd. and J&L Market – Whaleyville Blvd.

For 51 years, the International Association of Fire Fighters has strongly supported the MDA, and helped raised over \$ 200 million. More information can be found at www.mdausa.org

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