

NEWS RELEASE

FOR IMMEDIATE RELEASE

September 30, 2013



Contact:

Suffolk Media & Community Relations
757.514.4104
www.suffolkva.us

Suffolk and *Planters* Celebrate 100 Year Anniversary Celebrations with Events for the Community

SUFFOLK, Virginia (September 30, 2013) This year marks the 100 year anniversary of Planters Peanuts in Suffolk, and the community has the opportunity to take part in a number of special celebratory festivities, including:

- Children and families in the Downtown Suffolk area will delight in the refurbished play area at Tynes Park. The employees at Planters graciously offered to volunteer their time and resources for a beautification of The Tynes Park, a popular neighborhood playground and basketball court. Some of the improvements at the park include new basketball goals, repainted park benches and playground equipment and a refinished basketball court.
- The '**100 Years of Planters Memorabilia**' exhibit at the Suffolk Center for Cultural Arts is on display through November 2nd.



- Nutmobile will be on display and open to the public at the Health & Human Services Building, 135 Hall Ave., for community activities 9:30 a.m. to 2:30 p.m. October 2nd

- Planters' recognition by the Suffolk City Council with a Special Proclamation at the Suffolk City Council meeting October 2nd
- Peanut Fest Parade with Mr. Peanut (as the Grand Marshal) and the Nutmobile October 5th at 10 a.m.
- Nutmobile featured at the *Touch a Truck, Train and More* public fundraising event at the Seaboard Station October 5th at 11 a.m.
- Peanut Pals Fall Conference and Swap Meet at the Suffolk Center for Cultural Arts. The Peanut Pals is a non-profit organization with more than 500 collectors of Mr. Peanut items. The Swap Meet is open to the public and will feature hundreds of collectible items, many of them rare, with price tags from under \$10 on up. 9 a.m. to Noon, October 19th.



#####