

VISION MISSION

GOALS & OBJECTIVES

VISION

Suffolk is a nationally renowned, vibrant community committed to the health and vitality of its citizens, which offers strategic growth and diverse opportunities while preserving local character.

MISSION

Enhance and preserve the quality of life in our community through accountable, responsive, and innovative municipal services.

GOALS & OBJECTIVES

- **Promote Strong Financial Management and Fiscal Accountability**
 - Maintain policy compliance and debt management
 - Attain the highest bond rating (AAA)
 - Maintain accuracy and integrity in our financial reporting
- **Provide Effective and Efficient Programs and Services that are Accountable and Customer Focused**
 - Provide exceptional customer service
 - Maintain a well-trained and engaged workforce now and in the future
 - Enhance efficiency and effectiveness of programs and services
- **Promote a Safe, Healthy, and Diverse Community in which to Live, Work, Learn, and Play**
 - Promote investment and renewal opportunities
 - Increase the number and diversity of cultural, entertainment, and recreational opportunities
 - Implement programs and services designed to improve the health, economic, and social well-being of individuals
 - Maintain and enhance Public Safety
 - Enhance Lifelong Learning Opportunities
- **Diversify and Enhance the Local Economy**
 - Grow a vibrant downtown and Main Street corridor
 - Cultivate a skilled and diverse workforce, and promote entrepreneurship
 - Facilitate public and privately owned properties
 - Collaborate with federal, state and regional partners on transportation projects of regional significance
- **Provide Safe and Quality Transportation Options**
 - Explore options for funding transportation priorities
 - Improve safety and efficiency of roadways
 - Increase capacity and connectivity of our major roadways and public transportation systems
- **Promote Citizen Engagement**
 - Increase opportunities to receive feedback from citizens regarding program/service needs as well as input on Suffolk's vision
 - Implement community events and create opportunities designed to instill community pride and citizen engagement

