

City of Suffolk

Administrative Working Goals and Objectives

Goal 1: Diversify and Increase the Tax Base

- Objective 1.1 Develop a 55-Acre Site in North Suffolk
- Objective 1.2 Grow a Vibrant Downtown and Main Street corridor
- Objective 1.3 Increase the knowledge and skills of Suffolk's citizens to prepare them for current and future employment opportunities
- Objective 1.4 Increase employment opportunities

Goal 2: Provide safe and quality transportation options

- Objective 2.1 Explore options for funding transportation priorities
- Objective 2.2 Improve safety and efficiency of the roadways
- Objective 2.3 Increase capacity and connectivity of our major roadways
- Objective 2.4 Improve capacity for movement of freight

Goal 3: Promote a safe, healthy, and diverse community in which to live, work and play

- Objective 3.1 Reduce blight within targeted neighborhoods
- Objective 3.2 Promote investment and renewal opportunities for commercial and residential properties
- Objective 3.3 Enhance railroad safety
- Objective 3.4 Implement programs and services designed to improve the health, and economic and social well-being of individuals and families
- Objective 3.5 Maintain or improve public safety
- Objective 3.6 Provide a mix of housing options

Goal 4: Enhance quality of life

- Objective 4.1 Increase number and diversity of cultural, entertainment, and recreational opportunities
- Objective 4.2 Enhance lifelong learning opportunities
- Objective 4.3 Implement community events and create opportunities designed to instill community pride and citizen engagement
- Objective 4.4 Promote and protect natural resources

Goal 5: Provide effective and efficient programs and services that are accountable and customer focused

Objective 5.1 Promote strong financial management as demonstrated by a AAA Bond Rating

Objective 5.2 Improve customer service

Objective 5.3 Design and implement a new E911/Municipal Center

Objective 5.4 Ensure a well-trained and engaged workforce now and in the future

Objective 5.5 Enhance efficiency and effectiveness of programs and services

Goal 6: Promote citizen engagement

Objective 6.1 Increase opportunities to receive feedback from citizens regarding program/service needs, as well as input on Suffolk's vision.